



PIPELINE PROJECT

INDUSTRY-BASED. EMPLOYER-DRIVEN. DUAL-TRAINING EXPERIENCE.

September 2016 Industry Council Newsletter

JUNE 2016 MEETING SUMMARY AND FEEDBACK

The Minnesota Department of Labor and Industry hosted a joint industry council meeting June 13, 2016, to review the progress of the PIPELINE Project, provide industry updates and obtain feedback for future work. The meeting gave PIPELINE staff an opportunity to present project highlights including information about new initiatives, dual training and creation of new registered apprenticeship programs, engagement outcomes and dual-training grant status. There were also presentations from PIPELINE Project partners including RealTime Talent, Minnesota State Colleges and Universities (MnSCU) and the Minnesota Office of Higher Education (OHE). Meeting attendees provided feedback for the following questions:

What does PIPELINE Project success look like in 2019?

- Create a skilled workforce for the future through integrating dual training and registered apprenticeship as recognized employee development programs.
- Strong partnership between educators, employers, employees, and workforce agencies with strong ties to underrepresented worker groups.
- Establish common goals and objectives with companies, industries, schools, and public agencies.

How should success be measured?

- Increase participation of recent high school graduates in the PIPELINE Project.
- Increased number of employer participants and dual-training programs.
- Data infrastructure across agencies to measure effects and impact of the program.
- Track increases in living wages, occupational skills and recognized credentials of participating employees.

How do we engage more industry leaders?

- Increase engagement and alignment with education institutions, especially with K-12 classrooms, teachers, and school district administration.
- More closely align with trade associations and Chambers of Commerce.
- Include representatives from multiple levels within organizations.
- Anticipate future workforce needs through awareness of demographic changes, industry trends and employment requirements.

PIPELINE PROJECT SUCCESS STORIES

“The PIPELINE Project offers a support structure that we did not have before. Now we have the chance to have a direct impact on the education of our future employees.”



– Bernd Weber, director of field services, Buhler Inc.

“We had a training program in place through Flexographic Tech and were looking for opportunities to introduce potential workers to the program.



We were excited about the prospect of using the Dual-Training grants to assist companies and students with an incentive to pursue printing as a career.”

– Ted Biggs, vice president of manufacturing, AWT Labels and Packaging



“The PIPELINE Project allowed us to focus on competencies and key areas for our IT workers, looking at how we can help employees go to school, work at the same time, and be successful at it.”

– Laura Beeth, talent acquisition, Fairview Health Services

LEARN MORE

Read stories about businesses finding success with the PIPELINE Project at www.dli.mn.gov/pipeline.asp.

CURRENT OCCUPATIONS IDENTIFIED BY INDUSTRY COUNCILS AND VALIDATED BY COMPETENCY COUNCILS

INDUSTRY

OCCUPATIONS

Advanced Manufacturing	Flexo technician	Machinist/ CNC operator	Maintenance/ repair worker	Mechatronics technician	Quality assurance, food safety supervisor	Welder
Agriculture	Agronomist	Mechanic, industrial truck	Quality assurance, food safety supervisor	Swine manager	Swine technician (sow farm)	Swine technician (grow finish)
Health Care Services	Health support specialist	Medical assistant	Psychiatric/mental health technician (in-patient)	Psychiatric/mental health technician (out-patient)	Senior living culinary manager	
Information Technology	Security analyst	Service desk/front line or computer user support specialist	Software developer	Web developer - back end	Web developer - front end	

PIPELINE RESULTS: SEPTEMBER 2016

- More than **400** industry leaders are engaged in the PIPELINE Project.
- **37** have been awarded dual-training grants totaling \$1,428,439 serving 274 dual-trainees.
- Occupational competency standards are developed and validated for **22** occupations, including at least five occupations for each industry.
- DLI created a dual-training tool kit available at www.dli.mn.gov/pipeline.asp.
- Collaborating to align workforce needs with statewide workforce partners including industry associations, local and regional Chambers of Commerce, DEED, MDE, MnSCU, OHE, Governors' Workforce Development Board, MSPWin, Greater Twin Cities United Way, Jobs for the Future and RealTime Talent.



NEXT STEPS AND NEW INITIATIVES

Industry Council meetings

- Nov. 15, 2016, from 9 a.m. to noon.
- April 12, 2017, from 9 a.m. to noon.

PIPELINE Project: Youth Career Connection

- Two-year grant awarded by Greater Twin Cities United Way.
- Focused on advanced manufacturing and information technology industries.

CONTACT US

For more information about the PIPELINE Project, contact Heather McGannon, special projects unit manager at DLI, at (651) 284-5130 or heather.mcgannon@state.mn.us.



MINNESOTA DEPARTMENT OF
LABOR & INDUSTRY

443 LAFAYETTE ROAD N., ST. PAUL, MN 55155