



# Minnesota Dual-Training Pipeline Information Technology Industry Forum February 8, 2023

# Agenda

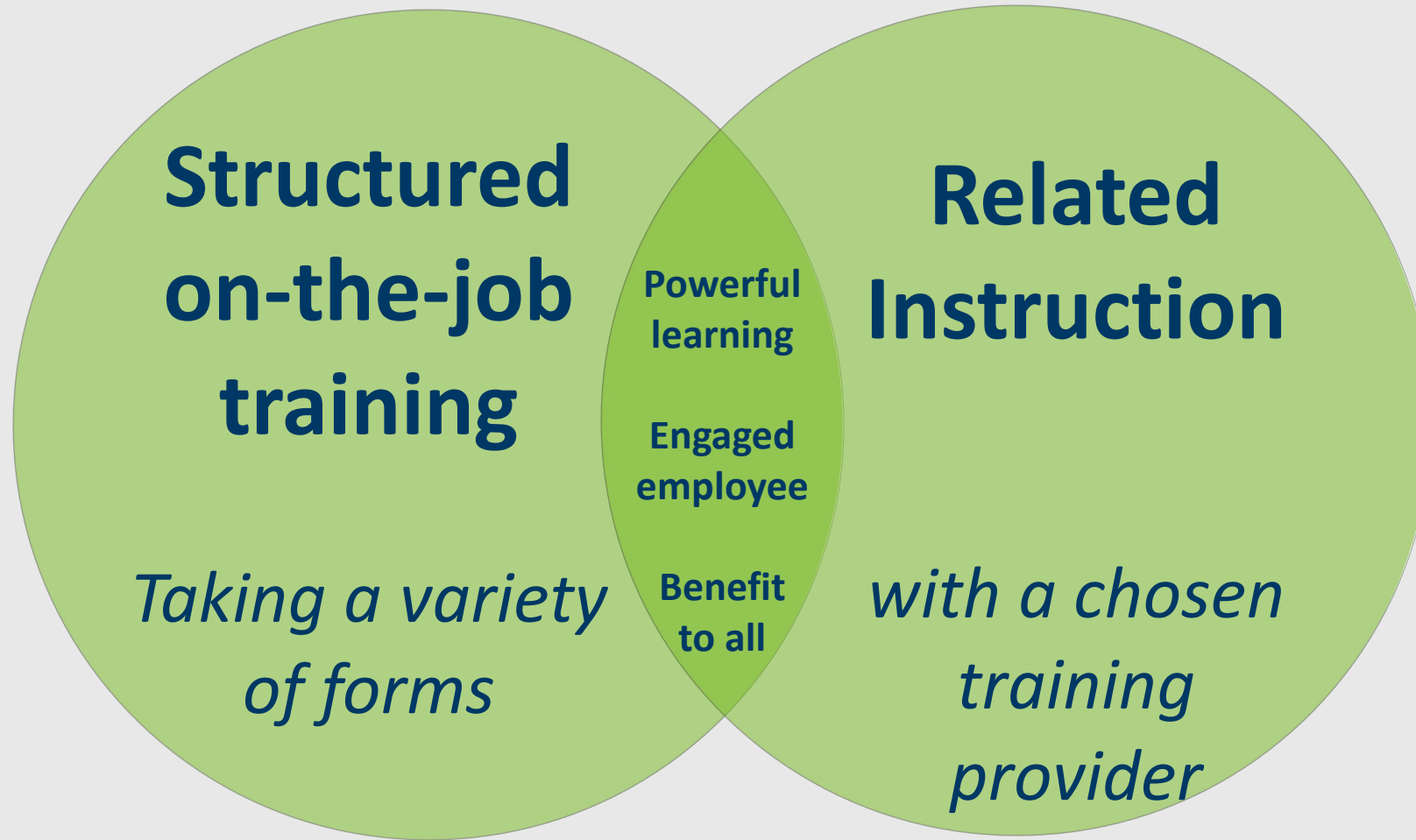
- **Introductions/ Welcome**
- **Minnesota Dual-Training Pipeline overview and updates**
- **Example of Employer doing IT Pipeline – Knute Nelson**
- **OHE Dual Training grant update**
- **Wrap up/ conclusion**

# What is Minnesota Dual-Training Pipeline?



- Source of support to employers to develop their own employment-based, dual-training programs
- An innovative approach to address current and future workforce needs in the key industries of **advanced manufacturing, agriculture, health care services and information technology**
- Private Investment, Public Education, Labor and Industry Experience

# Employment-Based Training



# Minnesota Dual-Training Pipeline Strategies

- **Industry Forums:** *Inform and direct* Minnesota Dual-Training Pipeline on industry trends and needs through discussion and strategic planning aimed to expand dual training.
- **Competency Councils:** *Define and identify* specific occupational competencies for the four key industries.
- **Dual-Training Consulting:** *Create and disseminate* dual training resources for employers, employees and dual trainees: toolbox, grants, and expanding mentorship networks to set up dual training.

# January Speaker Series Recap



**WORK LIKE A  
BOSS**

**Go From Apathy to Action**

[www.WorkLikeABoss.com](http://www.WorkLikeABoss.com) | [www.NancyLyons.com](http://www.NancyLyons.com) | @nylons

Download the [power point](#) and [handout](#).

Ideas for future topics?

Let us know what else you might like to learn about.



# Information Technology Occupations

- Application Developer
- Business Intelligence Developer/Architect
- Cloud Architect
- Computer User Support Specialist
- Data Science/AI Machine Learning Specialist
- Database Administrator
- Information Security Analyst/Specialist
- IT Project Planner/Manager
- Network Engineer
- Software Engineer/Developer
- Testing and Quality Assurance Analyst
- Web Developer – Back End
- Web Developer – Front End

# Minnesota Dual-Training Pipeline Occupations – Factors for Adding New Occupations

- Two or more employers state need;
- Must offer a pathway to a livable wage: \$19.40/hour (based on a family with one child, one full-time and one part-time employed adult);
- Must be in-demand (Labor Market Information: Three stars is ideal);
- Must offer a career pathway; and
- Must lend itself to the dual-training model.



# Example of an Employer doing an IT Pipeline – Knute Nelson

**Emily Geris,**  
Foundation Executive Director  
Knute Nelson in Alexandria, MN



# Notes from Employer doing an IT Pipeline – Knute Nelson

## Notes from Presentation:

Emily shared how Knute Nelson is using Pipeline to train three people in IT occupations. As a long-term care facility, they still have real needs for Security Analyst positions and have benefitted from training with their partners at Rasmussen. Emily noted how it is improving retention and that her employees are excited to have the opportunity to enhance their skills.

Emily also made a point of noting that the on-the-job training has been good in that it has enhanced the overall education, improved culture through collaboration and also was not a huge leap from some of the efforts they were already doing.

# Minnesota Technology Trends Conversation

## Where is Tech going in 2023 (per the Harvard Business Review)?

- Look out for combinatorial trends
- Prep the board for tipping point technologies
- Free the engineers you already have
- Get your head in the cloud
- The cloud is changing security
- Decentralized AI is changing the playing field

<https://hbr.org/2023/01/where-is-tech-going-in-2023>

# Minnesota Technology Trends Conversation continued

## *Top 25 Largest Growing Jobs in Minnesota, 2020-2030*

Industry	Estimated Employment 2020	Projected Employment 2030	Percent Change 2020-2030	Numeric Change 2020-2030
Total, All Occupations	2,975,300	3,145,200	+5.7%	+169,900
Home Health & Personal Care Aides	107,496	133,419	+24.1%	+25,923
Cooks, Restaurant	21,685	31,629	+45.9%	+9,944
Fast Food & Counter Workers	66,583	74,855	+12.4%	+8,272
Software Developers & Software Quality Assurance	33,284	40,994	+23.2%	+7,7

<https://mn.gov/deed/newscenter/publications/trends/march-2022/job-outlook.jsp>

- Grants are available to cover the cost of related instruction (tuition, fees, books, and materials) – Grant application will open again in spring of 2023; more details on the grant can be found here: <https://www.ohe.state.mn.us/mPg.cfm?pageID=2160>
- \$6,000/student employee per year; Maximum grant is \$150,000 per employer per year; It is a reimbursement model for payments to the company.
- If employer exceeds \$25 million in annual gross revenue from 2022, 25% match is required;
- Employers (or representative of) may apply if:
  - Employees will be trained in an eligible occupation;
  - Employees have not yet attained competency standards;
  - Permanent work location in Minnesota.

## 2023 Application Timeline

- Request for Application Opens: March 1, 2023
- Application Writing Workshops: March 8th at 10:00am and March 9th at 1:00pm (Click [HERE](#) for more info)
- Request for Application Closes: April 3, 2023
- Applicants Notified about Awards: May 9, 2023

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# Upcoming Minnesota Dual-Training Pipeline Events

## **Pipeline 101**

February 21, 2023 from 9am-10am [Register to attend here](#)

April 18, 2023 from 9am-10am

## **OHE Dual Training Grant Application Writing Workshops:**

March 8, 2023 from 10am-Noon – [Webinar registration](#) | [Microsoft Teams](#)

March 9, 2023 from 1pm-3pm – [Webinar registration](#) | [Microsoft Teams](#)

## **Save the Date - Upcoming All-Industry Forum**

June 13, 2023 from 9am-10am



# Thank You!



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